

# FAX

**Date** 11/4/99

**Number of pages including cover sheet**

**TO:** Marketing Manager  
Swaroski

**Phone**  
**Fax Phone**

**FROM:** Suzanne Ng  
Global Top Ten University Alumni  
Global Top Ten University Alumni  
c/o California Alumni Association  
Limited  
UCAA, GPO Box 880, Hong Kong

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**CC:**

**REMARKS:**  Urgent  For your review  Reply ASAP  Please Comment

Dear Sirs,

The Global Top Ten University Alumni will be holding our Millennium Masque Ball on Saturday, 11<sup>th</sup> December 1999 at the Convention Hall of the Hong Kong Convention Centre.

The Ball is hosted by the following Alumni's of: Chicago, INSEAD, Kellogg, Monash, Stanford, California, Pennsylvania, Southern California, IMD, Toronto and the Alumni support of Columbia, Cornell, Harvard, MIT, London School of Economic, London Business School, Oxford and Cambridge, Princeton and Yale.

All 1000 of the leading movers and shakers of Hong Kong and also current or potential Swarovski customers.

As such it will be a very grand event with the Venetian Masque Ball as the theme for the evening.

We would like to invite Swarovski Crystals to be our key sponsors for the evening as we had noticed a similar event in Toronto ( SCS gala Masquerade Ball) and Thailand (Crystal Carnevale) in your newsletter.

We would appreciate it if you could provide us with:

- 1) A Catwalk featuring the Daniel Swarovski accessories and also to provide for the masque and complimentary masks bearing your name.
- 2) To display your crystals and a mask exhibition during the one hour champagne cocktail
- 3) Sponsor the performance of the commedia dell'arte or a living Pierrot performer.

4) As such these are only ideas and we would like to discuss your possible participation in our event.

I have attached our invitation card for your perusal and I look forward to your prompt reply.

Regards,

Suzanne Ng  
INSEAD  
Ball Committee